

Firejack

Custom enterprise software at the speed of thought





Introduction

Firejack, Inc - Established April 2010

 Firejack Platform Launched - July 2012

 Revenue \$1m in 2012, \$2m+ in 2013

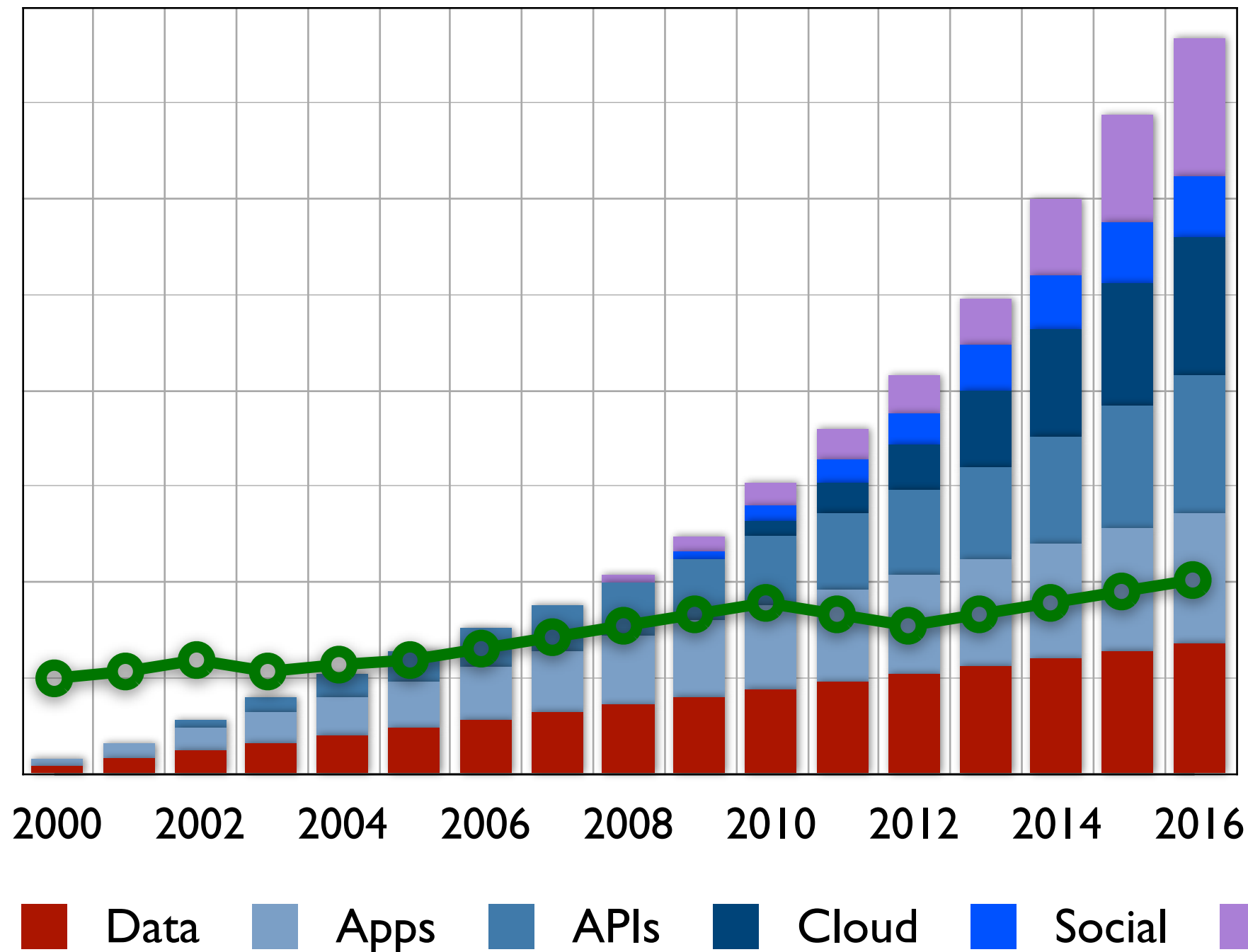
 \$250k Project to Expand Market

Mission: Make world-class systems possible for any business.

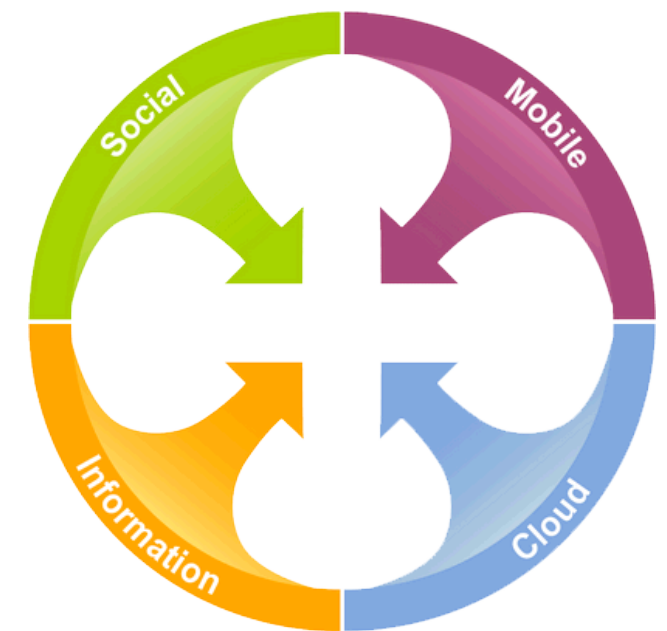




Expectations of enterprise software are growing



Gartner calls this the
“Nexus of Forces”



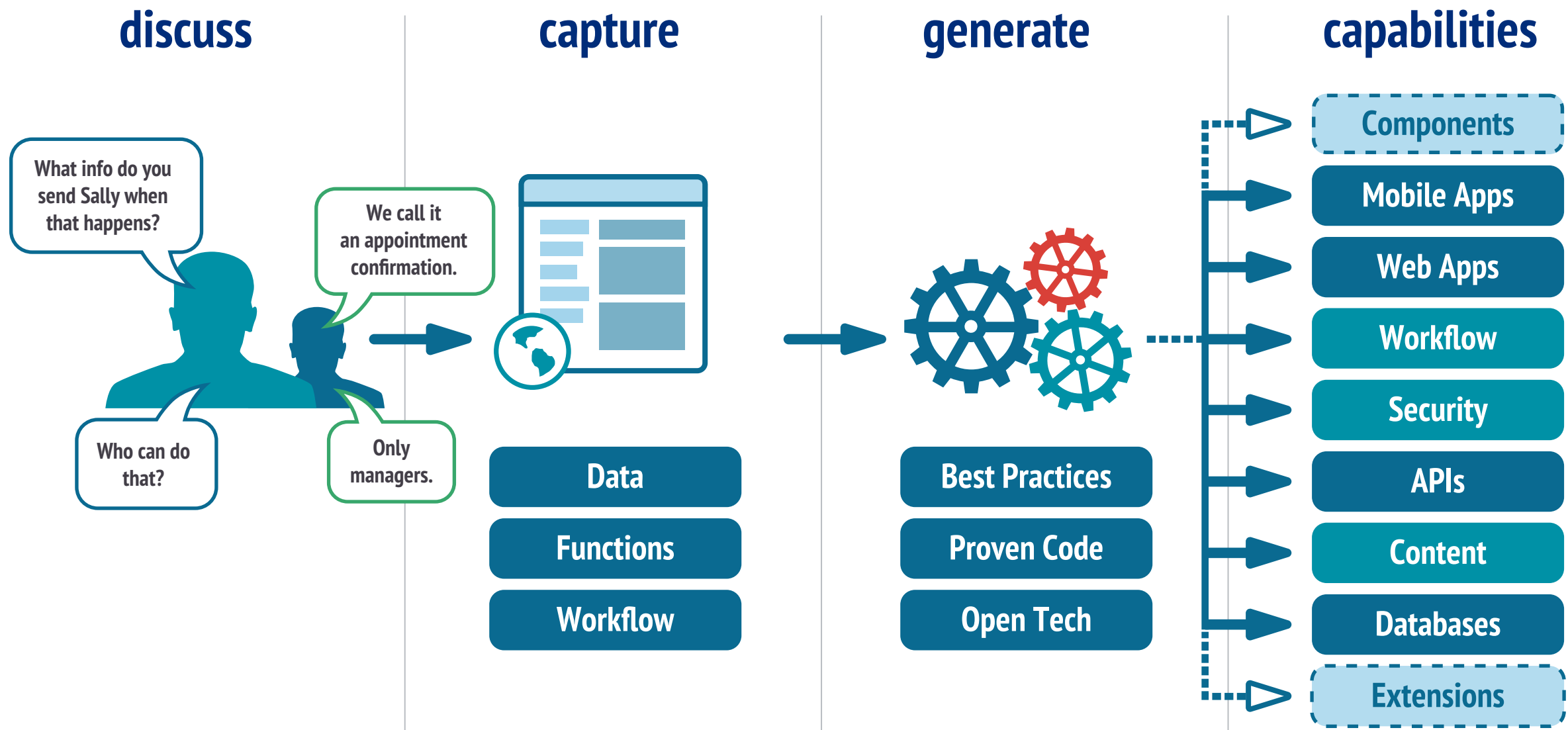
The Firejack Platform
closes this gap.

\$300 billion / year in custom software. Spending can't solve this.





Our platform writes complex enterprise software








Rapidly creates broad, working systems, software, and capabilities.





Success Stories

Customer	Success Story
	Reduced \$10m re-engineering effort by 70%.
	Integrated CRM, legacy, and Finance and eliminated \$1m / year redundant system.
 STOCKHOLM INTERNATIONAL PEACE RE The independent resource on global security	Merged and modernized systems. Million-dollar system for less than \$200k.
	Launched complete SaaS based system in 2 months.
	Built world-class social networking platform for \$30k.

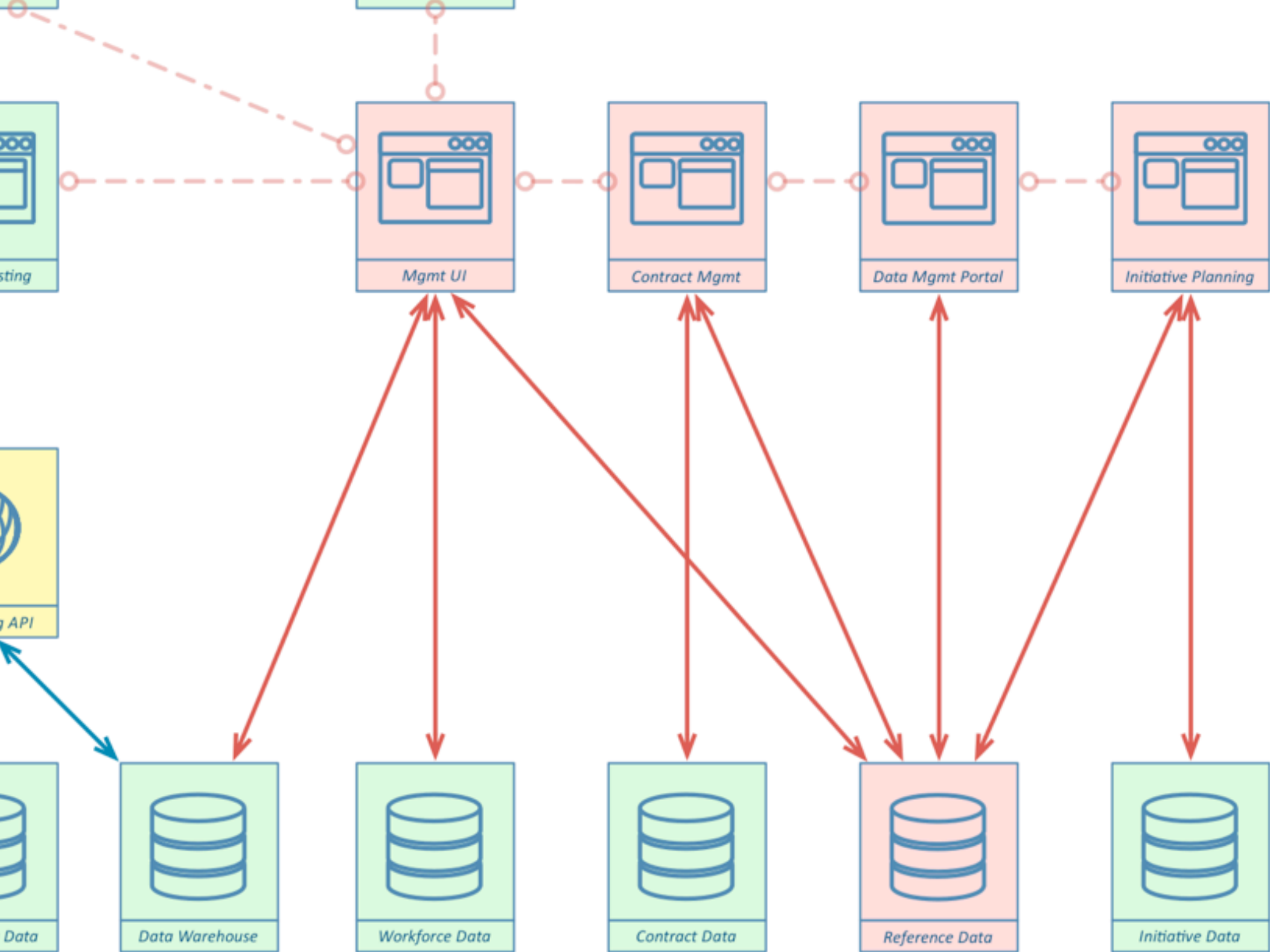
Technology proven and widely applicable and adaptable



*iGrasp**Taleo***FIREJACK**
TECHNOLOGIES

System Architecture Overview

Banking HR Systems - BEFORE

*HR Forecasting**Mgmt UI**Contract Mgmt**Data Mgmt Portal**Initiative Planning**Forecasting API**Forecasting Data**Data Warehouse**Workforce Data**Contract Data**Reference Data**Initiative Data*

The Cloud

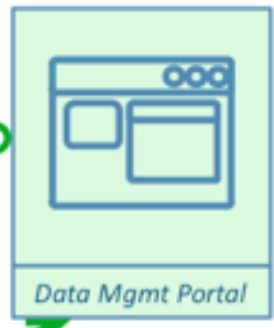
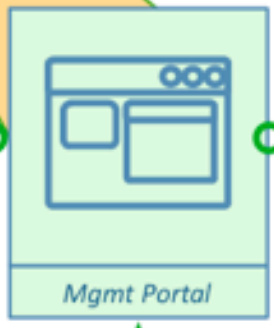


**FIREJACK**
TECHNOLOGIES

System Architecture Overview

Banking HR Systems - AFTER

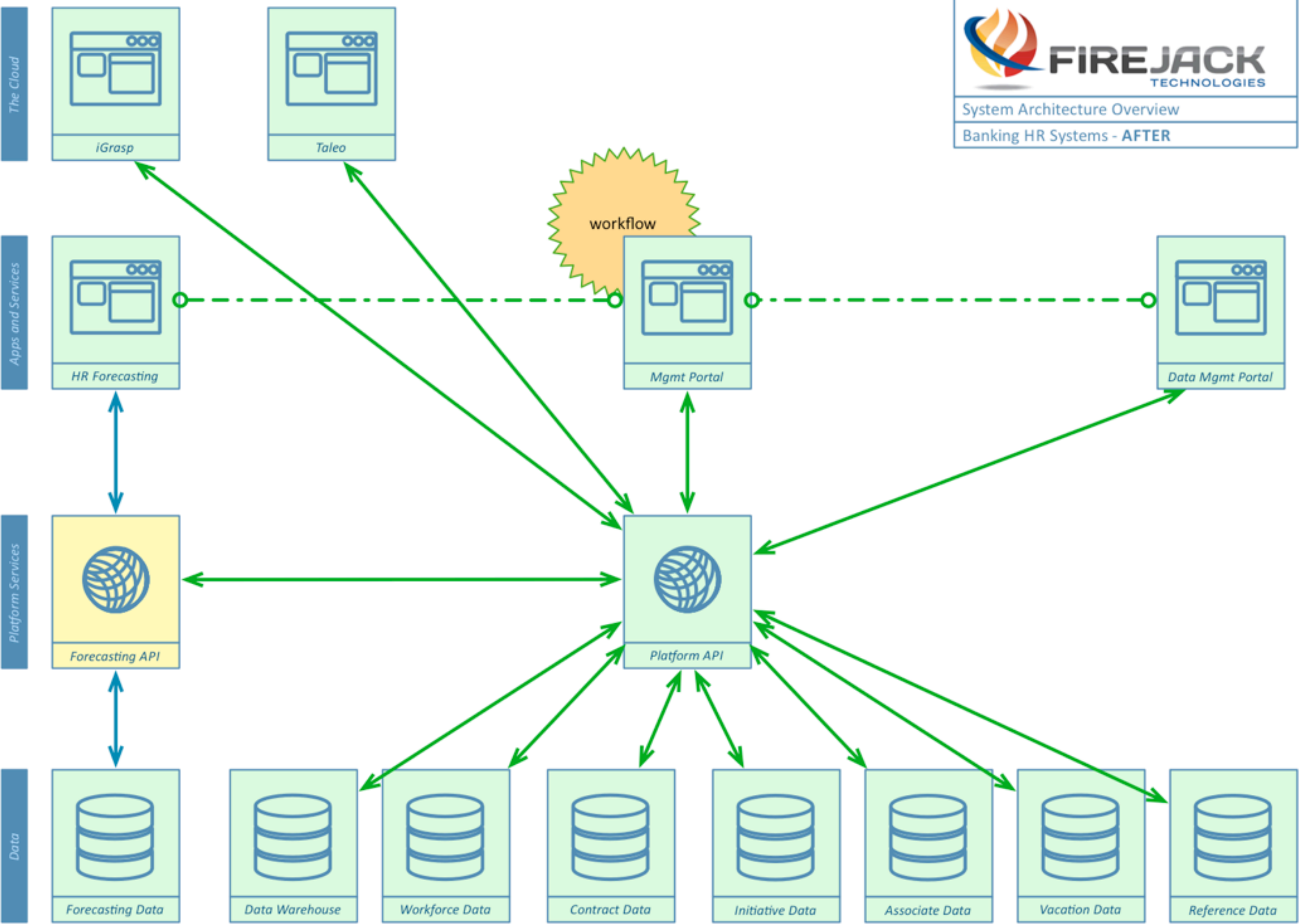
Apps and Services



Platform Services



Data



Search

Title

☐ =
☒ ≠

Enter a query

Search

[Save this search](#)

Favorites

[Manage](#)

Name: Eugene

Workforce Type: Contractor

Hiree Type: Replacement

Modified: from 10/12/2012

[Clear all](#)

Search Result

[Export Result](#)

✓ Approve

<input type="checkbox"/>		Request ID	Title	LOB	Workforce Type	Hiree Type	Lorem Ipsum	Lorem Ipsum	Lorem Ipsum
<input checked="" type="checkbox"/>	<input checked="" type="radio"/>	S00353	Global Credit and Mortgages	SRCM	Contractor	Replacement	Lorem ipsum	Lorem ipsum	Lorem ipsum
<input type="checkbox"/>	<input checked="" type="radio"/>	S00354	Global Credit and Mortgages	SRCM	Contractor	Contractor	Lorem ipsum	Lorem ipsum	Lorem ipsum
<input checked="" type="checkbox"/>	<input type="radio"/>	S00355	Global Credit and Mortgages	SRCM	Contractor	Contractor	Lorem ipsum	Lorem ipsum	Lorem ipsum
<input type="checkbox"/>	<input checked="" type="radio"/>	S00356	Continuum replaces GDC	GMRT	Contractor	Contractor	Lorem ipsum	Lorem ipsum	Lorem ipsum

Better, integrated system for 70% less



Navigator

Field Type Menu

▼ acquirors.com

▼ acquirors

▼ common

▼ comment

⚡ create

⚡ delete

⚡ read

⚡ read-all

⚡ search

⚡ update

⚡ users

▶ news

▶ symbol

▶ thread

▶ users

▶ firejack.net

Dealer X

com.cardealership.dms.common.dealer

Domain Diagram - updated: 2.22.2013

Firejack Platform - version 1.1.0

This diagram explains the interaction between users and groups and allows us to see the relationships

com.firejack.platform.directory
Group Type

com.firejack.platform.directory
User

com.firejack.platform.directory
Group




com.firejack.platform.directory

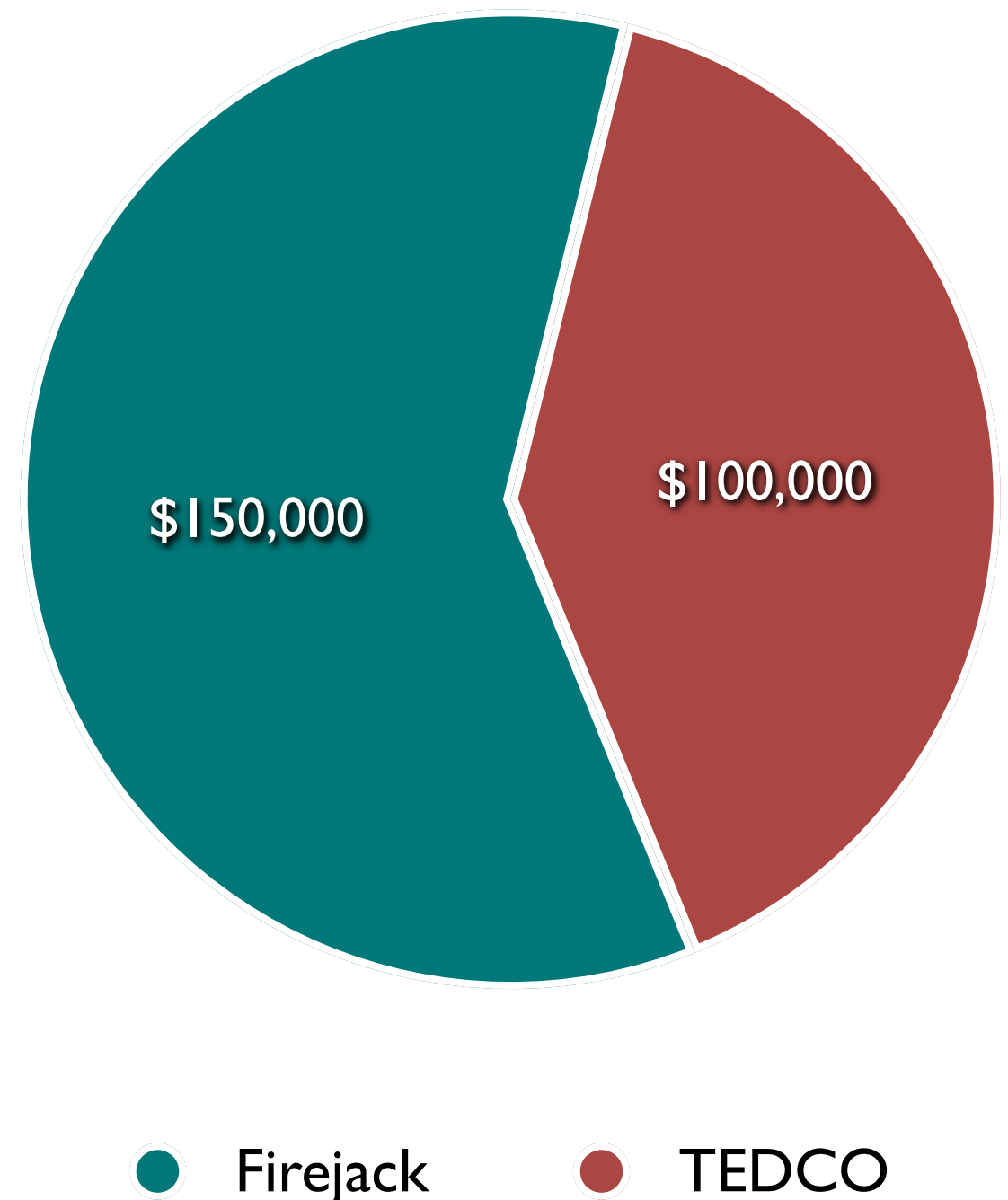




The Project

Plan Milestones

-  Kick-Off
-  Simpler User Interface
-  Self-Service Platform
-  Training and Documentation





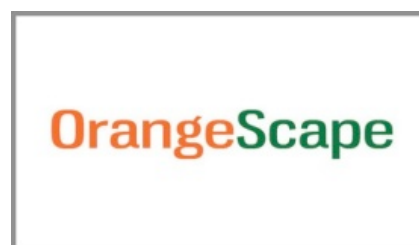
We Are Completely Different

Firejack

-  Customer Owns Code and Data
-  Intent-Oriented
-  White Box, Deploys Anywhere
-  Industry Standard Code

Everyone Else

- Customer Owns Nothing
- Application / Form Oriented
- Black Box, Closed Cloud
- Proprietary

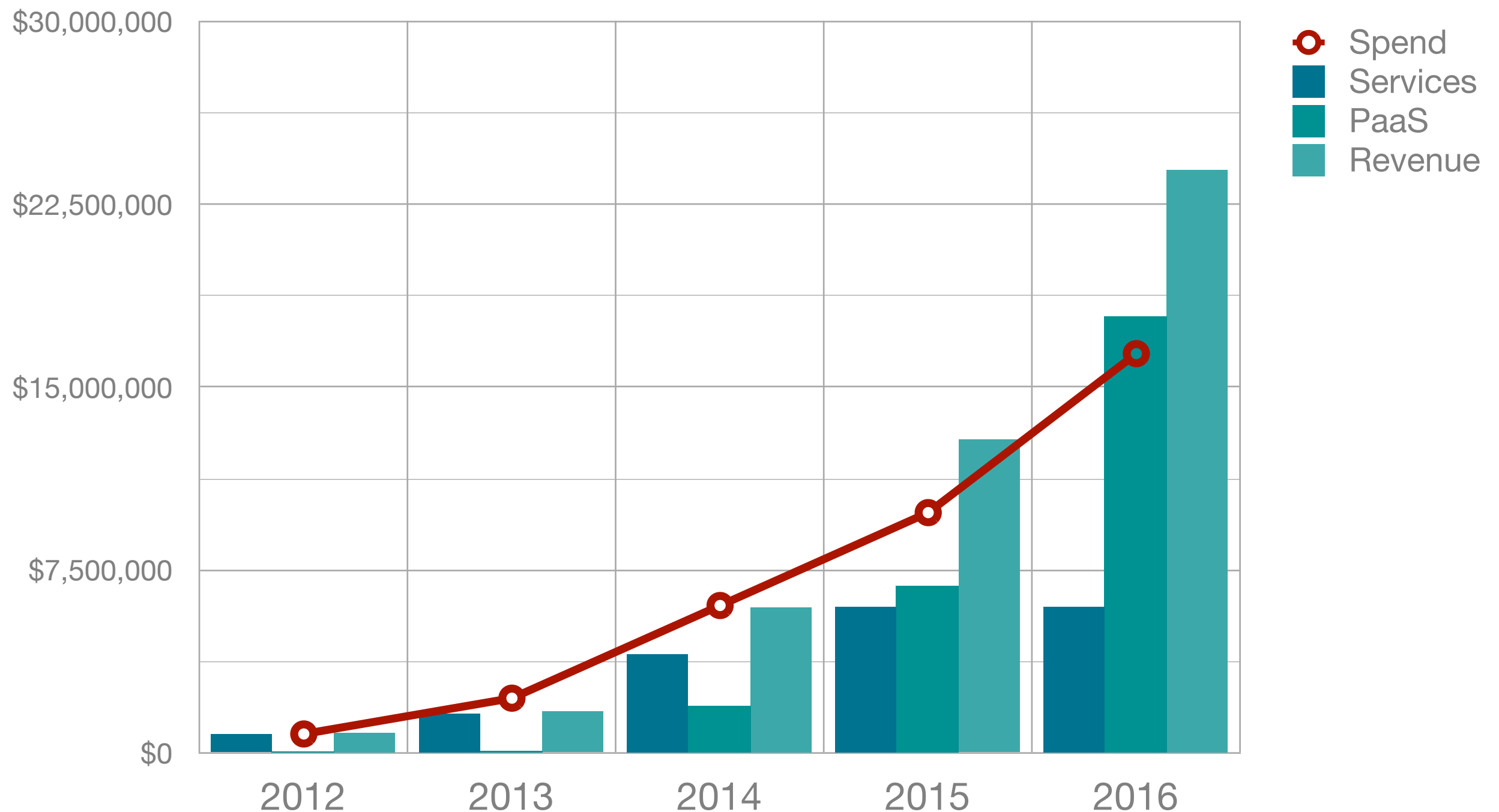


We've learned from them. We're going where they can't.





Revenue and Growth Projections

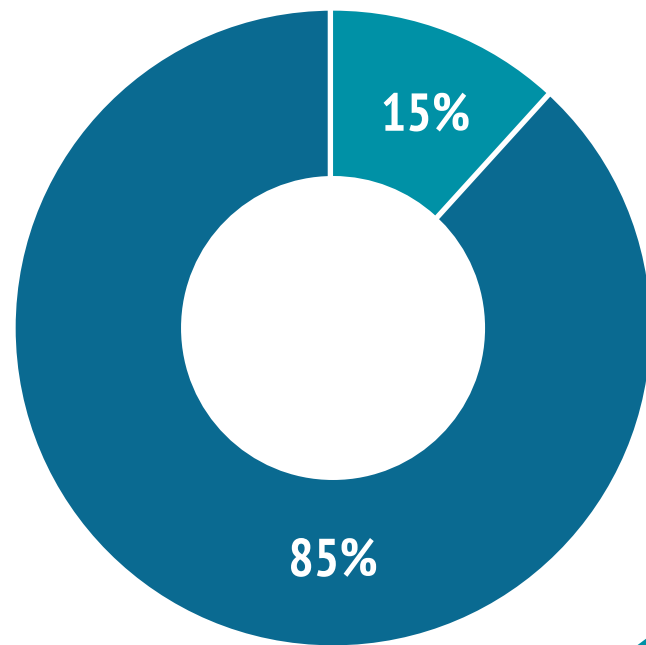


Customer acquisition, adoption, and loyalty gets us here

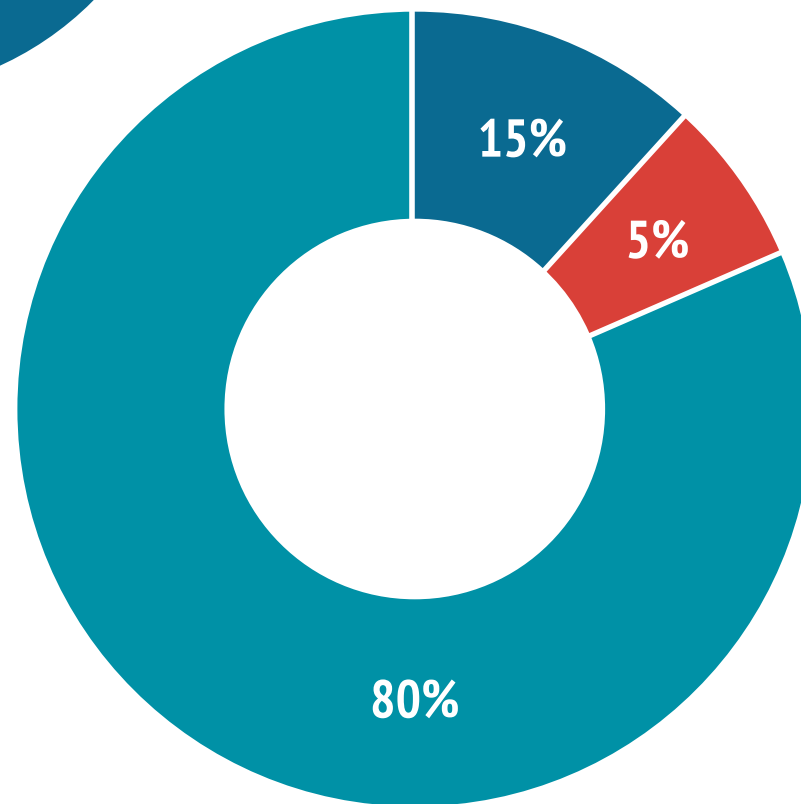




Going to Market



■ Services
■ PaaS
■ Partners



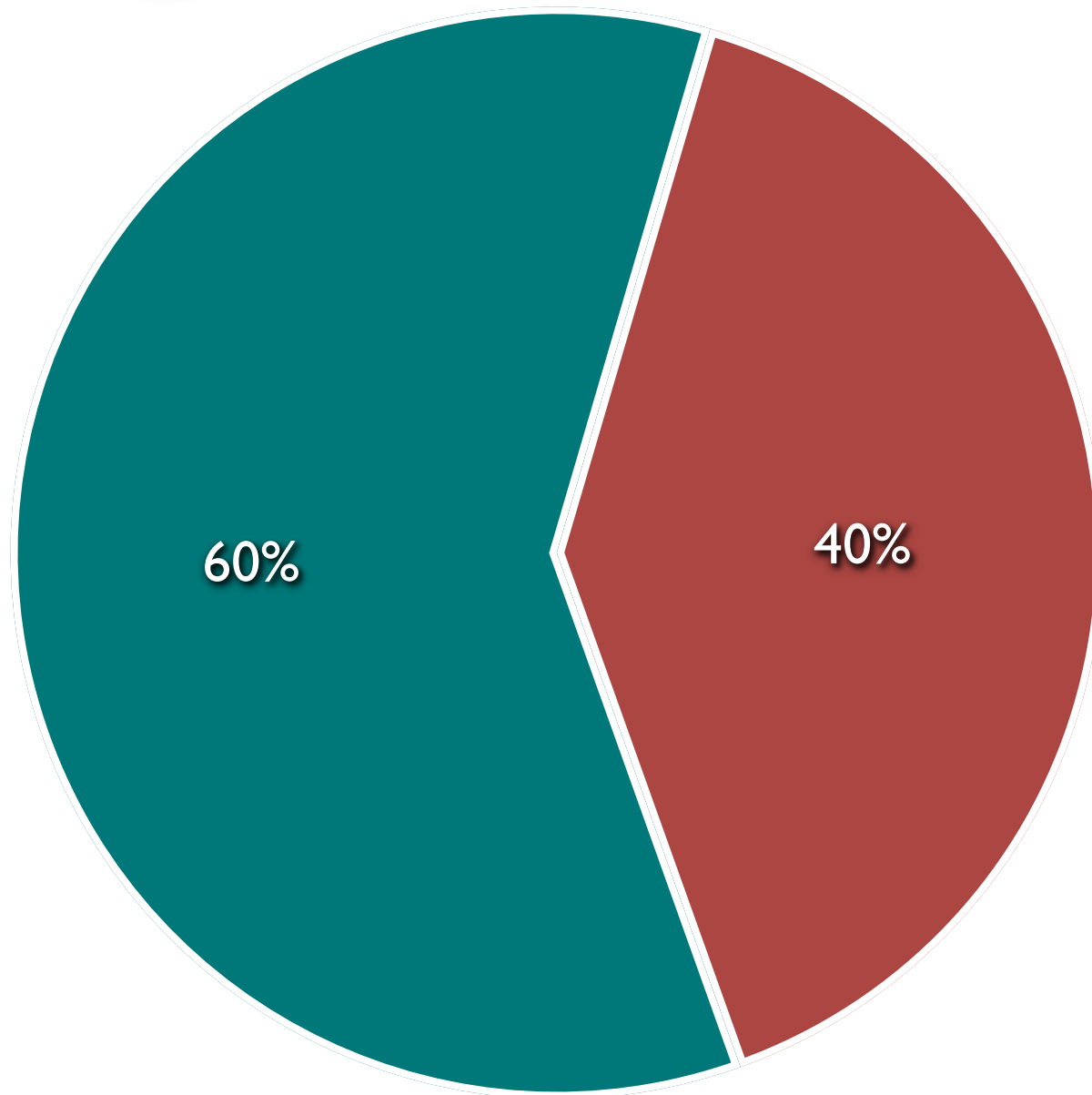
Step	Description
Direct Sales	Focus on finance, healthcare and e-government.
Certified Partners	Use overflow deals to attract partners.
Resellers	Integrators who utilize our technology for their clients.
Channel Partners	Expand markets, partner with cloud providers.
Marketplace	Encourage grassroots adoption by creating market for plug-ins.

Teach others to implement. Focus more on software.





\$30 Billion / Year Market Potential



● Firejack ● Traditional PaaS

Spending on Platform-as-a-Service software is expected to achieve a 32.5 compound annual growth rate...

- Gartner Research

Requires a completely different approach to Platform





Management Team

Executive	Background
Benjamin A. Miller CEO	Harvard Educated. FINRA, Fidelity, AOL, Voter.com, Booz Allen Hamilton, EPA.
Neil Harris COO	Wharton MBA. Commodore, Atari, General Electric, Simutronics, Idea Fabrik.
Michael Bouchard VP Development	RIT MBA. FINRA, FCC, Capital One, Phillip Morris, Campbell's Soup.
Christopher Steel VP Services	B.S. Dickinson College. Sun Microsystems, SAIC, FINRA, Freddie Mac, Verizon.

Over 100 years of IT and Business Management experience





Funding Plans

- 🔥 \$250k gets us to Critical Mass
- 🔥 \$1 Million Seed Capital - Sales, Marketing, Features
- 🔥 Round A Next Year - Market Expansion & Growth





Conclusions & Thanks

-  A Unique Product
-  Huge Opportunity
-  Plan Accelerates Growth
-  Great Team
-  TEDCO Funding is the Kickstart

Now is the right time for TEDCO and Firejack

